



[Web](#) [Images](#) [Video](#) [News](#) [Maps](#) [more »](#)

advertisement bidding models

Search

[Advanced Scholar Search](#)

[Scholar Preferences](#)

[Scholar Help](#)

**Scholar** All articles - **Recent articles** Results 1 - 10 of about 510,000 for **advertisement bidding models**. (0.22 seconds)

### [A bidding model of perfect competition](#)

R Wilson - The Review of Economic Studies, 1977 - [jstor.org](#)

Page 1. A Bidding Model of Perfect Competition ROBERT WILSON Stanford University I demonstrate in this paper that price formation ...

[Cited by 350](#) - [Related articles](#) - [Web Search](#) - [Library Search](#) - [All 10 versions](#)

### [Auctions and bidding models: A survey](#) - [yale.edu](#) [PDF]

R Engelbrecht-Wiggans - Management Science, 1980 - [jstor.org](#)

... AUCTIONS AND BIDDING MODELS: A SURVEY\* RICHARD ENGELBRECHT-WIGGAN Auctions and bidding models are attracting an ever increasing amount of attention. ...

[Cited by 161](#) - [Related articles](#) - [Web Search](#) - [Library Search](#) - [All 12 versions](#)

### [An estimate of a structural hedonic price model of the housing market: an application of Rosen's ...](#)

AD Witte, HJ Sumka, H Erekson - Econometrica: Journal of the Econometric Society, 1979 - [jstor.org](#)

... 1152 AD WI-TITE, HJ SUMKA, AND H. EREKSON ... THIEORETICAL MODEL As mentioned above, our theoretical model is based ... Rosen defines a value or bid function for each ...

[Cited by 137](#) - [Related articles](#) - [Web Search](#) - [All 4 versions](#)

### [Good news and bad news: Representation theorems and applications](#) - [psu.edu](#) [PDF]

PR Milgrom - The Bell Journal of Economics, 1981 - [jstor.org](#)

... in Akerlof's (1970) famous "lemons" model, higher prices in the used car market result in a higher average ... tures on search, advertising, and bidding. ...

[Cited by 1042](#) - [Related articles](#) - [Web Search](#) - [All 14 versions](#)

### [Information impact and allocation rules in auctions with affiliated private values: A laboratory ...](#)

JH Kagel, RM Harstad, D Levin - Econometrica: Journal of the Econometric Society, 1987 - [jstor.org](#)

... In examining these issues, we compare predictions of some ad hoc bidding models with Nash equilibrium predictions. In the first-price ...

[Cited by 243](#) - [Related articles](#) - [Web Search](#) - [All 6 versions](#)

### [General bidding model](#)

RI Carr - Journal of the Construction Division, 1982 - [pubs.asce.org](#)

... General Bidding Model. ... Abstract: The general model of competitive bidding is not limited by the assumptions on which Friedman's and Gates' models depend. ...

[Cited by 49](#) - [Related articles](#) - [Cached](#) - [Web Search](#) - [All 3 versions](#)

### [A theory of auctions and competitive bidding](#) - [technion.ac.il](#) [PDF]

PR Milgrom, RJ Weber - Econometrica: Journal of the Econometric Society, 1982 - [jstor.org](#)

... at auction as early as the seventh century AD2 In ... winner's curse and leads to more aggressive bidding in the ... A third prediction of the model is that when the ...

[Cited by 1994](#) - [Related articles](#) - [Web Search](#) - [Library Search](#) - [BL Direct](#) - [All 21 versions](#)

### [Auctions and bidding](#) - [mcafee.cc](#) [PDF]

RP McAfee, J McMillan - Journal of economic literature, 1987 - [jstor.org](#)

... eral-rights auctions, royalties make the payment depend upon the amount of oil ultimately extracted as well as the win- ning bid. The auction model that is the ...

[Cited by 1573](#) - [Related articles](#) - [Web Search](#) - [Library Search](#) - [All 13 versions](#)

### A model of rational competitive bidding

MH Rothkopf - Management Science, 1969 - jstor.org

... 1. Introduction Until quite recently, there were two distinct kinds of operations research approaches to **bidding models**-game theory [1, 6, 7, 8, 14, 17] and ...

[Cited by 127](#) - [Related articles](#) - [Web Search](#) - [All 5 versions](#)

### Competitive bidding: A comprehensive bibliography

RM Stark, MH Rothkopf - Operations Research, 1979 - jstor.org

... They include **ad hoc** advice to **bidders**, analytical **models** of single ... the use of auctions for allocating resources, and analyses of historical data on **bidding**. ...

[Cited by 93](#) - [Related articles](#) - [Web Search](#) - [All 7 versions](#)

Key authors: [P Milgrom](#) - [J Kagel](#) - [D Levin](#) - [M Rothkopf](#) - [R Wilson](#)

Google

Result Page:    1   2   3   4   5   6   7   8   9   10    [Next](#)

advertisement bidding models

Search

[Google Home](#) - [About Google](#) - [About Google Scholar](#)

©2009 Google